

GREAT RACE YOUTH PLACE

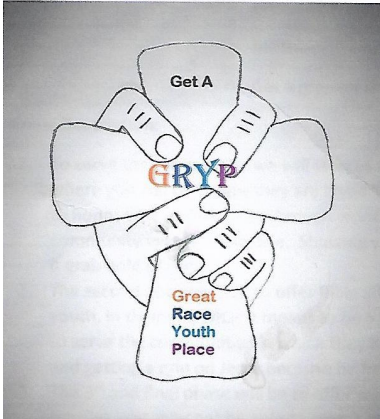
Business Plan

GET A GRYP ON JESUS!

This is the business plan for a faith-based youth center. Get a Gryp on Jesus, because he has a hold on you!

Heather Parsons

President

**Mission Statement:**

Great Race Youth Place, or for future reference GRYP, is a place for youth to learn about Christ. Teaching them to serve others in a Christ like manner. Offering services to help families and individuals grow and mature in Christ. From Bible studies to helping the less fortunate in the community, so that we can share the love of Christ with everyone we meet.

Motto:

Get a gryp on Jesus, because He has a hold on you!

Business Description:

1. To serve the community, we will start as a youth center called Great Race Youth Place (GRYP), where you will be taught they are loved by the one who created them. We will teach them ways to honor God in their lives, through words, actions, and giving them opportunities to serve the community in which they live. Showing youth that Jesus has a hold on them, all they need to do it grab hold of Him.
2. The second phase will be to offer Bible studies for youth and adults. To help them show the youth, in their life, what it means to be a follower of Christ. They too will have the opportunity to serve the communities in which they live. Being drawn into a closer relationship with Christ and getting a grip on Jesus because he has a hold on them.
3. The 3rd and final phase will be to offer weekly meals on Saturday and Sunday to serve youth and families who may not be able to have a meal while not in school. To sit down and fellowship with each other and to share all that Christ is doing in our lives.
4. Then we will look at the community around us to see what the needs are and meet the need for Christ in the community around us. Whether it is to have a day care, nursery school, we will service the community in ways that show Jesus has a hold on us and we grabbed hold of Him.

Principles:

1. We will teach Biblical Worldviews.
2. We will live lives that glorify God.
3. We will work together in Christ-likeness to share the Gospel with the world around us.
4. The goal of those at Great Race, will be to live in a way that honors Christ's hold on our life.

Business Overview:

At first Great Race will be formed as an LLC. This LLC will allow us to open bank accounts and get funding to eventually form a 501c3. We are looking at staying at an LLC to get up and running and then hope to switch to a 501c3 in the future.

We will be providing a service as an after-school program and Recreation Center. We are starting the program from scratch using Heather Parsons experience as a youth pastor to share Christ in ways to help the communities in which we live and serve.

Using each of the Board Member's faith to serve the communities in which we live.

Heather G. Parsons will be the sole owner of the corporation, serving as President.

Administrative Board:

1. Gayle Sampson – Vice President
2. Amanda Sampson – Treasurer
3. Susan Fulton – Secretary
4. Rolla Parsons
5. Madie Hicks

Products and Services:

1. **Great Race Ministries** – provides devotionals through Facebook to help those who know Christ feel they are not alone in times of struggle.
2. **Get a Gryp on Jesus** – Blog offering support and devotions to help others reach their full potential in Christ. To show others that they are not alone and to see others as being created in Christ. That in Christ we are not alone, and we all fall short of God's glory.
3. **GRYP** – A youth recreation center that teaches you how to live with a Biblical world view. At GRYP youth and families will learn what it means to live like Christ in a world that doesn't know Him. To live a life of service to others without expecting anything in return. To step up and find ways in which God uses us to bless the community around us. That we are called to be the light of the world. That Jesus has a hold on us, so we need to get a grip on Him. Following the dream, he has placed on our hearts, giving us reasons to stand up, step out, and stay strong in Him.

Market Analysis:

At Roanoke Elementary School, they have the highest participation in the By the Book program, a weekly program offered to 3rd and 4th graders that teaches Bible lessons during the school day, in Huntington County. The market is prime for a faith-based youth center in Roanoke, which will help to keep kids off the street and drugs, by giving them daily examples of being like Christ in our community.

This program will be offered to youth of all ages, at first, we will be focusing on Kindergarten to 5th grader and their families. As the kids move up and we have more volunteers or employees, we will work on adding 6th to 8th grader, eventually going all the way to 12th graders.

The cost per month will be \$10 per child, a family discount will be offered for families with 3 or more kids. In order to reach the youth of lower income families, scholarships will be offered to those kids and families, so that they too can find their full potential in Christ.

Our services will be offered Monday – Friday, 3pm to 9pm. Kids can come at any time during the hours we are open. To hang out, have Bible Study, play games, and get help with homework. We will give families information on local churches, so that families who are new to faith, can find the perfect spot for them to for them to grow their faith and mature in Christ.

Eventually we will offer a Saturday noon meal, and a Sunday evening supper with a worship service.

Competition:

Our main competition will be the Boys and Girls Club of Huntington County. We will also have down days on the days when churches have youth group and Wednesday evening services. As well as those days when Youth for Christ meets with the older youth in Huntington County. We don't want to take away from those programs but want to add to what the kids are learning.

Marketing Plan:

At first our marketing plan will be going to the local churches and asking for donation. We will focus on using flyers, brochures, newspaper ads, and articles to reach our target market. We will do this so that we can get the word out to the communities surrounding the center. We will work with local churches to promote the youth center as well. We currently are in the developing stage, and do not have a lot of funds for the upstart, hoping to spread word and get some donations to help offset some of the start up costs.

Operating Plan:

Sole ownership is the key, as we bring in donations we can offer membership in the LLC. For the time being, Heather Parsons is the one paying for the formation of the LLC and it will be a sole ownership with an Administrative Board.

Management on the property will be done by Heather Parsons with volunteers assisting when we get GRYP up and running. The Board will help over the long term, but for now it will be solely managed by Heather Parsons.

Volunteers will be asked for ideas to help grow GRYP and to help advertise all that we are doing through Great Race. Each person working or volunteering will be asked about the hold Jesus has on their life. If they can't explain the grip Jesus has on everything they do, they will be asked to figure out why Jesus isn't center in their life. All those who serve the community through GRYP must have a personal walk with Christ and live as an example.

God gives each of us a talent, and we want to show the youth how we work together to shine God's light brightly here on earth. We must strive together to bring God glory as a group and individually.

We have a place in mind but at the time do not have the funds available to purchase or even lease the building, we are depending on God to make it happen. We would like to use the old Hoosier Food Store in Roanoke as our base of operations.

Daily Schedule:**Monday to Friday**

2:30 pm volunteers and staff meet for a daily Bible Study, to go over what we will be sharing with the youth on that day.

3 pm Open doors and start setting up for when the youth get out of school

3:30 pm Have everything in plan and ready to go

3:30 – 4pm – greet kids coming from school, kids check in

4 pm – 4:30pm game time

4:30pm – 6pm Homework time, art time, free time, Bible Study

6 pm – 9pm Rec center time Basketball, kickball, pool, foosball, just fun after

9 pm Close up and clean up

Finances:

Item	Cost
To buy former Hoosier Foods Location	\$329,900.00
Salaries (annual)	\$60,000.00*
Insurance (costs)	\$50,000**
LLC fees	\$300.00
Total Start Up Expenses	\$440,500

*60,000 includes Heather's salary hoping for 25,000 annually, plus other employees who are hired in the process. They will get paid before Heather does.

** estimate

Alternate Financing Plan:

Item	Cost
To Lease Hoosier Foods Location(annual)	\$37,057.56
Salaries (annual)	\$60,000.00
Insurance (costs)	\$50,000.00
LLC fees	\$300.00
Total Start Up Expenses Alternate plan	\$147,357.56

Leasing information not included in this total start-up expenses.

Insurance application will be submitted to Irwin Siegel Agency, Inc for liability, property, and casualty insurance once we have the LLC.

Executive Summary:

The mission of Great Race Ministries is to be a company that serves the community, in a Christ like manner. Offering services to help families and individuals grow and mature in Christ. From Bible studies to helping the less fortunate in the community, so that we can share the love of Christ with everyone we meet.

Living a life that shows how our motto rings true in each of our lives.

Motto: Get a grip on Jesus, because He has a hold on you!

GRYP a product of Great Race Ministries, will offer a service to youth in Kindergarten to 12th grade. In the beginning we will start with K to 5th grade. Offering a kids Bible study, homework, help, snacks, and game time. There is so much potential for a youth center in Roanoke, and God has placed this on my heart to reach the kids. There is a quote, we are 1 generation away from Christianity being gone. Let's move to make that several generations down the line. Let's give kids a reason to get a grip on Jesus, by telling them all he has done for them.

We will use word of mouth, area churches, and newspaper articles and advertising to reach our target market. By sharing the vision with the churches and members of the community for a faith-based youth program in Roanoke, Indiana.

Heather Parsons will be the Executive Director. The Administration board at this time is: Gayle Sampson, Rolla Parsons, Amanda Zehr, and Susan Fulton. Each is willing to help volunteering time to get this program up and running. The Administration Board will help with hiring of employees. Employees will have to be walking with Christ and growing and maturing in Him.

We are a faith-based program teaching youth about what it means to have a relationship with Christ. We will teach youth how to serve others in the community around us and being there for people in their times of need.

At this time, we will need around \$430,000 to start Great Race Ministries GRYP.

When you give to Great Race, you are offering a way to share Christ with a whole new generation. Help us to grow not only ourselves in Christ likeness, but show youth in the community how they can become more like Christ.